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Stones 19 and 20:

1. Retailer – the store the item is at (Walmart)
2. Retailer ID – the number represented with the item.
3. Invoice date – the date the item was sold or transferred.
4. Region – where it is at (south, north,)
5. State – where it is located (New York)
6. City – exact location (New York)
7. Product – Men’s or Women’s apparel or shoe
8. Price per unit – price in units
9. Units sold – units per sold.
10. Total sales – the amount made in total.
11. Operating profits – profits made from operation.
12. Operating margin – percentage of operation
13. Sales method – how the item was sold.

The retailer deals with the location the shoe is sold at, while the ID is the number that the show represents, invoice date that the shoe was transferred or sold, region state and city deals with the place the store is at, product is the if it is a men’s or women’s shoe/clothing, the rest deals with the amount sold and the total price of the products.

I really enjoy shoes and the athletic wear from adidas. Being able to pull the data from this brand and seeing how much they sell and the total amount they achieve from these sales is fascinating to me.

Curated by Kendall Kasput on February 14, 2024.